

Annie He



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Illustrator + Designer
119S Los Robles Ave,
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Education

2022 - 2026
Art Center College of Design, CA
Illustration Design BFA

2021 - 2022
Pratt Institute, NY
Graphic Design (Transferred)

Awards & Recognitions

2026
Society of Illustrators, NY
- Howard Koslow Memorial Award
Booooooom Illustration Awards 2025
- Shortlist, Student Category
- Longlist, Product & Packaging
ArtCenter President's Office
- Artwork Selected
- Featured in Presidential Interview

2025
Graphis New Talent 2025
- Gold Award Winner
3x3 Illustration Annual No.22
- Honorable Mention
ArtCenter Portfolio Scholarship
- \$2500 Winner

2024
Featured in
- New York Weekly
- Ourculture Magazine
- Xinmin Evening News 新民晚报
- The Papers 澎湃新闻

2023-Present
ArtCenter Provost's List

2022-Present
ArtCenter UG Scholarship

2021-2022
Pratt Scholarship
Pratt MWP Dean's List

Experience

01.2026 - 03.2026 Los Angeles, US
Freelance Illustrator
Tacori Jewelry Company
Created a Chinese Year of the Horse New Year illustration for the brand, aligning with brand identity, adding a playful seasonal touch to the official IG campaign.

11.2025 - 01.2026 Shenzhen, China
Creative Design Intern
ByteDance - Lark Design CCM & Innovation
Designed high-end presentation slide templates for Lark Docs, integrating AI-assisted workflows. Final templates were launched in the Lark application for user.

02.2025 - Present London, UK
Gamble House Project
London Ancient Program
Led the silk scarf project, overseeing illustration, product, packaging, and production. Presented the work to *Paul Smith* in an academic showcase, with the final product released and sold at the Gamble House store.

08.2025 - 09.2025 Los Angeles, US
Course Development
Mackerel Design LLC
Developed and taught a complete hands-on craft course at a Los Angeles studio. Independently designed the curriculum and instructional content.

03.2025 - 10.2025 Shanghai, China
Freelance Illustrator
Puttz Mini Golf & Bar and Terrior Strong
Created custom cocktail menu illustrations for two upscale bar and dining venues in Shanghai, collaborating with each team to align visuals with brand tone.

06.2024 - 09.2025 Los Angeles, CA
Creative & Design Director
Augen Jewelry LLC
Led a full visual rebrand for a crystal jewelry brand, covering brand identity and packaging. Drove over 50% growth in offline market sales and attracted the core audience.

05/2024 - 08/2024 Pasadena, CA
Visual Designer
Nutro Sponsored Project
Contributed to a packaging redesign for Nutro's premium dry food line, redefining the visual system while introducing a new illustration system. Ensured alignment with a premium yet youthful brand positioning to engage Gen Z consumers.

Exhibitions

05.2026
Museum of Illustration (SOI)
New York, NY
Group Exhibition

07.2025
Hutto-Patterson Gallery
Pasadena, CA
Solo Exhibition, "Painted Prophecies"

12.2024
M P Birla Millenium Gallery
London, UK
Group Exhibition,
"Glory, Homeland, and Future"

03.2024
Printing Technology Exhibition Hall
Shanghai, China
Group Exhibition,
"Heritage and New Voices"

2023-2025
ArtCenter Student Gallery
Pasadena, CA
09.2025 - 12.2025 Group Exhibition
05.2025 - 08.2025 Group Exhibition
02.2025 - 04.2025 Group Exhibition
02.2024 - 04.2024 Group Exhibition
09.2023 - 12.2023 Group Exhibition
05.2023 - 08.2023 Group Exhibition

05.2022
Pratt Muson Gallery
Utica, NY
Group Exhibition, "Freshman Show"

Expertise

Software
Adobe Photoshop, Illustrator, InDesign,
Procreate, Figma, Midjourney, ChatGPT.

Craft & Traditional Media
Oil painting, Acrylic, Watercolor, Collage,
Pen and ink, Mixed media, Sculpting;
Printmaking, Risograph printing; Laser
cutting, Sewing machine, Band saw, Table
saw, Wood lathe.

Languages
English (Fluent)
Mandarin Chinese (Native)